



PRESS RELEASE

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Task 'N Go Now Available in the Microsoft Azure Marketplace

Microsoft Azure customers worldwide now gain access to Task 'N Go to take advantage of the scalability, reliability, and agility of Azure to drive application development and shape business strategies.

Skopje, Macedonia – May 19, 2023

Task 'N Go, today announced the availability of Task 'N Go in the Microsoft Azure Marketplace, an online store providing applications and services for use on Azure.

Task 'N Go customers can now take advantage of the productive and trusted Azure cloud platform, with streamlined deployment and management.

The idea of Task 'N Go emerged from our extensive experience in the IT sector, where we faced challenges with existing task management platforms. As a company that works with clients, we have encountered significant delays in receiving real-time project progress and resource utilization data, which has led to financial losses. Our observation of each client relying on a different project management tool that failed to provide a comprehensive solution for data entry, real-time metrics, and data integration, led us to undertake the development of a cross-platform solution. This solution aims to integrate data from multiple platforms into a single database and help companies enhance the efficiency of their operations. Task 'N Go was established as a spin-off company from Vorhol LTD in September 2022, and received its first investment in the same month.



As a software company, we provide a mobile and web-based platform, along with development studio extensions that enable seamless integration and collaboration across multiple teams and projects. Task 'N Go enables users of Microsoft Azure DevOps to be connected with a mobile app, and our extensions simplify the task management process for developers by integrating with their daily workflow. This approach eliminates the need for developers to navigate to a mobile or web app for task tracking, enabling them to manage their tasks from the comfort of their workplace.

Our solution consists of three packages:

The **Basic package** is tailored to end-users in companies, who get the features “Spotify for Developers” - manageable notifications for managing the status of their work items on the locked screens of their mobile phones, and an “Automatically Sorted To-Do List” which compiles a list of all active work items they are assigned to, and identifies the task that requires immediate attention.

Benefits: Time-efficiency by adopting a three-click system (Play, Pause, and Done) of managing work item statuses, and avoiding manual sorting. Cost-efficiency by automating repetitive and time-consuming tasks, allowing developers to allocate their time towards more strategic and high-value work, and reducing the need for additional resources and personnel. End-users can achieve more with less, and enhance the competitiveness and agility of their business in today's rapidly changing business landscape.

The **Pro package** provides “Real-time Metrics and Analytics”, enabling Second-level management to stay up-to-date with the latest project developments by providing an overview of every resource and project allocation, notifying them about the status of each resource or project, and having the option to set custom notifications about critical activities regarding their projects.

Benefits: Keeping track of your work at any time: Second-level and C-level management can stay updated with the progress of their tasks and projects, and take necessary steps to ensure that everything stays on track and deadlines are met. They also get access to an overview of resource and project allocation, allowing them to identify any bottlenecks, and conduct further analysis or implement changes, if necessary; all promptly.



The **Premium package** provides “Machine Learning Prediction”, helping C-level and Second-level management generate more realistic forecasts for project timelines, planning, resource allocation, and optimal resource utilization that can accelerate project completion.

Benefits: Realistic predictions for future work: C-level management will be able to know more precisely when their projects will end, enabling them to set more realistic deadlines in the future, and manage client expectations effectively. Realistic project estimations are an essential component of project management and the success of any organization, and this package aims to reduce the likelihood of errors.

Jake Zborowski, General Manager, Microsoft Azure Platform at Microsoft Corp. said, “We’re pleased to welcome Task ‘N Go to the Microsoft Azure Marketplace, which gives our partners great exposure to cloud customers around the globe. Azure Marketplace offers world-class quality experiences from global trusted partners with solutions tested to work seamlessly with Azure.”

The Azure Marketplace is an online market for buying and selling cloud solutions certified to run on Azure. The Azure Marketplace helps connect companies seeking innovative, cloud-based solutions with partners who have developed solutions that are ready to use.

Task ‘N Go is a platform for tracking and automation of existing task management platforms. Our solution caters to a wide range of end-users, such as developers, designers, copywriters, etc., as well as Second-level management, such as project managers and product owners, and C-level management. Task ‘N Go is helping organizations within the IT industry increase productivity by enriching legacy projects and task management tools.



For more information, press only:



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